



- Letter acknowledging receipt of Viclink's submission to the Inquiry into the role of libraries in the online environment from the Secretary of the Department of Environment, Communications, Information Technology and the Arts dated 23 October 02.
- Letter from Jan Fullerton of the NLA relating to developing a relationship between Viclink and NLA, dated 16/10/02

Out

- Letter to Anna Cook regarding the review of the Statewide marketing Projects by Adshan. 29/10/02
- Letter from Gulliver Steering Committee to the Countrywatch database vendors informing of their database evaluation for inclusion in Gulliver outcome, dated 17/10/02.

MOVED: Anne Holmes                      SECONDED: Alison Katona

#### **4. Treasurer's report    Chris Payne**

A 6<sup>th</sup> month report was tabled . The bank balance is \$30,000  
Viclink invoices are now being distributed to all libraries.

MOVED: Chris Payne                                      SECONDED: Barbara Horn

#### **5. Report on Ministerial Advisory Council on Public Libraries – Lynne Makin**

There has been no meeting since the last Viclink meeting as there is now a new minister the recommendation is for the council to continue. Judy Maddigan will not be the chair, so we are waiting on who her replacement will be.

#### **6. Department of Infrastructure report – DOI**

A report was tabled; Colin also provided a presentation on the funding review, further information about the Victorian grants commission and the process of cost adjusters can be found at [www.doi.vic.gov.au/vgc](http://www.doi.vic.gov.au/vgc).

#### **7. Service and funding agreement – Lynne Makin**

It was agreed at the Viclink Executive meeting to schedule a special executive meeting to discuss Viclink's response after the state election. A meeting of the executive will be held on 16<sup>th</sup> January to ensure a proposal is sent by the due date.

#### **8. Library Network Unit – Debra Rosenfeldt**

A report was tabled see attached.

#### **9. Report Statewide Projects Steering Committee – Barbara Horn**

Barb is the Viclink representative on the committee, a report on the Marketing project has been sent to all library managers. The current project is on hold until the steering committee and Viclink can comment on the report.

## **10. Kinetica Site License – Julie Rae**

A number of emails have been sent to the Viclink list informing libraries of the Statewide deal the National Library are offering Public Libraries. It was agreed by Viclink to accept the offer.

## **11. Gulliver – Julie Rae**

- CASL consortium – At this stage Viclink has agreed to do nothing on the current proposal until further information is obtained from the National Library.
- Marketing planning day This was held on the 7<sup>th</sup> November and was an excellent basis for the beginning of a plan. The Gulliver Steering will be producing a draft plan to be presented to the Viclink executive in February.
- 200K – Discussions have been held with both DOI and the Viclink Executive regarding how we can spend this money. There are no time lines as such but it has been suggested that the Gulliver steering committee will survey the Gulliver libraries with a list of databases asking for a priority list.
- Donation from Gale Corp – After the marketing meeting the Gale Corporation have donated \$2,000 to Gulliver to assist with marketing.
- Demonstration of Online database evaluation tool – Teresa illustrated to the meeting the online evaluation tool that is now available for people to view or add in evaluations.

## **12. Statewide Marketing review and @ Your Library launch – Anna Cook**

A number of Viclink representatives attended the launch of the @ your library campaign in SA. It is an interesting project and one in which we in Victoria should look seriously at. There will be workshops held to discuss the @ your library project and the direction of the Statewide Marketing project. It was reported that the review document had merit however it was noted that the report does not reflect on the marketing committee. All agreed that the marketing committee have done an excellent job and Viclink support all members for the effort and dedication. John Binnion also spoke about the Marketing review and that it is a goldmine but the main issue that is highlighted in the report and one in which we should solve before anything else is done, is the relationship between public libraries and the State Library.

It was suggested that a half day meeting be held to discuss this. The meeting decided to have this as a topic at the next Kalorama.

## **13. Another Kalorama? – Debra Rosenfeldt**

A discussion paper on the concept ideas that should be covered at the next three day Odyssey was tabled. It was decided that the date of the next Odyssey would be 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> April a location is still to be determined. The facilitator will be Greg Cook.

#### **14. Building the Capacity project – John Binnion**

To date the project team have met to discuss priorities etc, and have met with a marketing/merchandising company to discuss the concepts of a library shop. A presentation on the concept will be conducted for Viclink members at a later date.

#### **15. Internet research project – Gary Hardy**

Gary tabled a preliminary report outlining the results of the Internet survey. Individual information can be obtained from [www.ccnr.net/PAT/results](http://www.ccnr.net/PAT/results)

#### **16. CPLG News**

Chris Payne mentioned that the Mobile library conference will be held on 17<sup>th</sup> – 18<sup>th</sup> May at Lakes Entrance. John Liddle presented his findings from the Wimmera report about setting standards of service levels for rural regional libraries. This report should be available in the new year.

A special farewell to Marjorie Morkham after 36 years in public libraries.

#### **17. Viclink Subcommittees – Report**

Reference Cooperative – not presented

Collections Cooperative – not presented

Children's Cooperative – not presented

#### **18. Library Finance group**

Report from the meeting held 23<sup>rd</sup> October 2002 - Craig Anderson

#### **19. Other Business - nil**

#### **20. Next Meeting**

#### **Timetable for next year**

<b>Ordinary Meetings</b>	<b>Executive Meetings</b>
11 <sup>th</sup> February	3 <sup>rd</sup> February
2-4 <sup>th</sup> April - Odeyssey	17 <sup>th</sup> March
10 <sup>th</sup> June	12 <sup>th</sup> May
12 <sup>th</sup> August – AGM	14 <sup>th</sup> July
14 <sup>th</sup> October	8 <sup>th</sup> September
9 <sup>th</sup> December	10 <sup>th</sup> November