

# This library is a smart investment



Public  
Libraries:  
Building  
Communities

Each year, public libraries contribute:

\$1 = \$3.56 in community benefits

\$722 million in Victorian income

\$120 million in Gross State Product

4,430 FTE jobs

# This library is a smart investment



The landmark **DOLLARS, SENSE AND PUBLIC LIBRARIES** report revealed there are many good reasons why Victorian public libraries are a smart investment.

**1. For every dollar invested in Victoria's public libraries, \$3.56 is the average rate of return in community benefits**

Public libraries also supported 4,430 jobs, contributed \$722 million to income and added \$120 million to the Victorian Gross State Product.

**2. The majority of Victorians are public library customers**

63% of Victorian householders used a public library in the past 12 months. Public library members in Victoria could fill the MCG more than 25 times over.

**3. Library customers receive services valued at \$419 per year**

Library customers surveyed estimated that if they had to pay for the services accessed at their library, it would cost them an average of \$419 per year.

Find out more about the dollars and sense of Victorian public libraries by visiting [www.plvn.net.au](http://www.plvn.net.au)

Commissioned by the State Library of Victoria and Public Libraries Victoria Network, SGS Economics & Planning surveyed library customers, talked to Victorian households and used robust economic modelling to demonstrate the socio-economic benefits of public libraries.

**This  
Library  
is a  
Goldmine...**

**and  
a smart  
investment**

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**3. Victorian public libraries have something for everyone**

Public libraries contribute to meaningful pastimes, lifelong learning and finding information. They provide access to a wide variety of resources including books, DVDs, CDs, PCs and the internet. Libraries are a safe and welcoming place to meet and encourage socially responsible behaviour.

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