

# Cracking the Hard Nut

## Whistle Stop Tour of Literacy Hits

### Possibly Helpful Hints

- Work out your definition of Literacy

“Literacy includes talking, listening, visual literacies such as viewing and drawing, and critical thinking, not just reading and writing. In addition, the literacies of technology (such as computer, internet, faxes), popular culture (such as movies, theatre, art), functional literacy (such as road maps, timetables), ecological literacy (especially for Indigenous groups) and literacies other than English are relevant to the lives of young children today.” SA Government 2007

## All in the Family

- Use a whole family/community approach if possible.

## Get Engaged

- Involve the group you are working with in the initial idea development, implementation and evaluation.

## Seek Partners

- With local government, community groups, business, the arts, science, technology...
- Partnering up not only enables resource/capacity sharing, it can help reach groups that you can't reach alone

## Soft Sell

- Work out how you will measure hard AND soft outcomes

# Shout!

- Make sure everyone knows about your project whilst you are doing it, and ensure that you continue to shout about it even when it's over.
- Build in a progression route/sign posting for participants when the project has ended.

I scream, you scream, we all  
scream for out reach!

- “Communities are living things; they are constantly growing and changing. To meet the diverse needs of any community, libraries must keep in touch with these changes and tailor services to meet ever-changing needs.” Lisa Livesay
- Offers excellent opportunities for collaboration

## Be Bolshi (if necessary)

- Go that extra mile/use the personal touch.
- Add value to other projects.
- Ensure adequate access to resources.

## Technology is our friend

- If you aren't all that into it, ask someone who is!