

Volunteering

Engaging Baby Boomers

'We make a living by what we do, but we make a life by what we give'

Winston Churchill



Australian and New Zealand Society of Indexers, 2011



About Volunteering Australia

National Peak Body for volunteering in the Australian community

Representing diverse needs of the volunteer sector.

4 key areas of work:

- Encouraging Good Practice (*National Standards*)
- Influencing Policy (*Submissions to Government*)
- Fostering Research (*Journal / VRAAG*)
- Promoting Volunteering (*National Volunteer Week*)



Snapshot of Volunteering...

- 5.4 million Australians over the age of 18 (34%)
- Total annual volunteer hours – 713 million
- 36% women / 32% men
- 44% are aged between 35 – 44 years
- Top sectors: (1) Sport & Recreation
(2) Education & Training (3) Community Welfare
- Top activities: (1) Fundraising
(2) Preparing/serving food (3) Teaching/providing information



New trends in volunteering

- Project based
- Spontaneous
- Corporate volunteering
- Skilled volunteering
- Diverse demographic groups
 - Increase # of Young People
 - CALD backgrounds



Volunteering and Baby Boomers

- Ageing population
- Peak age for volunteering
- Wanting different things than previous generations



Volunteering and social inclusion

- Provides social cohesion and networks
- Creates sense of identity
- Opportunities to share values
- Enhances confidence
- Opportunities for learning and development



Volunteering makes us happy

“Volunteering keeps me in touch
with my community”

“In a word? Stimulating –
it’s incredibly rewarding”

“ It’s the best decision I’ve ever made”



Finding the perfect fit

- Matching volunteers to roles

Consider:

- Flexibility
- Organisational culture
- Training
- Communication



Get involved...



Thank You

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www.volunteeringaustralia.org

